



Organization Profile

Micro-Star International Co Ltd. is with 13.000 employees a worldwide leading manufacturer for computer components like Mainboards and Graphic cards, Notebooks, Tablets, All-in-One PC's, Desktop PC's and other IT peripherals and add-on cards.

Mystar Computer is one of the ten European subsidiaries of Micro-Star International (MSI) and responsible for the sales and marketing of MSI products in 25 countries in the EMEA region. Mystar is based in Son (near Eindhoven) selling its products through its distributors and dealer network towards the end-users. For this ambitious and dynamic company, we are searching for a:

Project Marketing (Fulltime)

Your responsibilities are:

- Campaign Management: prepare and communicate assets for new products or new campaigns to channel partners
- Community Management: manage social media accounts for all regions, create and send end-user mailings and other community related activities
- Content Management: keep product pages up-to-date at our channel partners
- Event Management: From A-Z, starts from event planning and sample planning and preparation to the event marketing and the actual execution at the event day
- Many other possibilities of project based work: in-store decoration management; market research; sample management; developing and giving product trainings; influencer management
- You will give help to colleagues in their regions; Benelux, Nordics and South Eastern Europe when they have projects that are too big to manage alone.

Our new Project Marketing has:

- A profession-specific training (e.g.: marketing or communication bachelor, NIMA-A/B) or an equal (learned by experience) work- and thinking level.
- You have strong attention to detail.
- Excellent written and verbal communication skills in English and Dutch
- Communicative and stress resistant
- Accountable and able to work independent as well as in a team
- Technical knowledge combined with commercial thinking is a pre
- Basic knowledge of Content Management Systems (CMS) and social media channels
- Knowledge of Photoshop is a big pre

Required Competences and Personality

At MSI we believe in three core values: *Teamwork, Passion and Execution*. In order to be successful you must have these competences. Besides the core values you pose a natural IT minded drive, you're customer oriented, a company representative and you have excellent planning and organizing skills in order to reach the deadlines. Dedication and strong in communication, taking initiative and having a flexible and enthusiastic 'can do' attitude are your key attributes.

Our offer

At MSI we offer a professional, dynamic, international working environment with short communication lines, in which you can operate independently. The employment package is competitive and depends on level of experience and knowledge.

Interested?

Are you interested in this challenging position, please send your resume including motivation to:

HR Department

E-mail: nl-hr@msi.com

Telephone: +31 (40) 267 66 00