



**Are you crazy about technology?
Do you know everything about Gaming and are you
a team player?
Then we have the perfect job for you!**

**Jr Product Marketing Officer
(Fulltime)**

Organization Profile

MSI Computer Europe is one of the 12 subsidiaries of Micro-Star International Co Ltd., a leading worldwide manufacturer of computer components including Motherboards, Graphics Cards, Notebooks, Desktops, Monitors and Gaming Gear. MSI Computer Europe is responsible for Product Marketing, After-sales & Service and Logistics of MSI products for the European region. MSI Computer Europe is located in Son (Eindhoven) with about 50 employees, selling its products through its distributors and dealer network to the end-users.

The Job Function

The Product Marketing Department is responsible for all Product Marketing related activities worldwide in order to make specific MSI products visible and sellable in the channel, which means that you are on the frontline of communications. You will be responsible for selected MSI product categories and can make a lasting impression with the creative freedom we provide.

Therefore the main responsibilities of a Product Marketing Officer are:

- ✓ Prepare and execute product launches, making sure all data and marketing materials are available at the right time, with specific focus on the Amazon platform
- ✓ Write content for and create product videos and livestreams
- ✓ Every few years, dive into big new projects, identifying key aspects, creating guidelines for others to follow and then train & monitor international colleagues
- ✓ Prepare product updates to inform worldwide colleagues about the latest info
- ✓ Collect and feedback product, competitor and market information for next gen products
- ✓ Give product trainings (online / offline) and represent MSI during events

Required Competences

The candidate has an in-depth technical background, is an enthusiast PC gamer with knowledge of Marketing and Sales, and is actively monitoring social platforms, forums and hardware technology websites to keep track of the latest developments. You have a Bachelor degree or proven equal (learned by experience) work- and thinking level, in High-Tech and/or Marketing. A few years of experience in the IT hardware industry in combination with Marketing/Sales within an international company is preferred. Profound knowledge of the English language with perfect pronunciation as well as English writing skills are a must.

Required Competences and Personality

In order to be successful at MSI you must possess the three company core values: Accountability, Execution and Teamwork.

Besides the core values the ideal candidate possesses a natural IT (Gaming) minded drive, is customer oriented, is a company representative and has excellent planning and organizing skills in order to reach deadlines.

You are dedicated, convincing in communication, take initiative and have a flexible, enthusiastic 'can do' attitude. You're not afraid to stand in front of a camera or a crowd to get everyone excited about the latest MSI products and features.

Here's what we offer

At MSI Computer Europe B.V. we offer a professional, dynamic, international working environment with short communication lines, in which you can operate independently. The employment package is competitive and depends on level of experience and knowledge. Opportunity to work from home for part of the week.

Interested?

Are you interested in this challenging position, please send your resume including motivation to:

HR Department; Linda van Doeselaar

E-mail: nl-hr@msi.com

Telephone: +31 (40) 267 6133

Location

Son (Eindhoven)