



Organization Profile

Micro-Star International Co Ltd, employing 13.000 people and a worldwide leading manufacturer for computer components like Motherboards and Graphic cards, Notebooks, Tablets, All-in-One PC's, Desktop PC's, Monitors and other IT peripherals and add-on cards.

Mystar Computer B.V. is one of the ten European subsidiaries of Micro-Star International (MSI) and is responsible for the Sales and Marketing of MSI products in 11 countries in the EU region. Mystar is based in Son (near Eindhoven) and selling its products through its distributors and dealer network towards the end-users. For this ambitious and dynamic company, we are looking for a:

Product Manager SPB *Fulltime*

The Job Main Objectives

The Product Management department is responsible for all Sales and Marketing related activities in the Mystar regions. As a Product Manager you are end responsible for a specific product group and you maintain contacts with the MSI headquarter in Taipei, customers, distribution centers and resellers.

You start with a thorough induction program including several trainings in which you will be getting more familiar with the company, the MSI products and the markets.

Your responsibilities are

- Achieve business goal set in yearly business plan for your product lines.
- Analyze Market trends and competition and work with sales manager and regional manager to develop product sales and marketing strategy.
- Determine product price and position in the market.
- Provide forecast and stocks planning, and control stocks inventory in healthy level.
- Provide tools and information to Sales & Marketing Team, to enable them to reach their goals.
- Contribute to team effort by accomplishing related results as needed.

Required Skills and Knowledge

We are looking for a candidate with the following degree, experience and skills:

- Bachelor degree Business Economics or equivalent.
- Between 2 and 5 years of Product Management experience and preferably a similar period of Sales experience.
- Experience in Computer Hardware or Consumer Electronics business.
- Knowledge of the Benelux and/or Nordic region IT market is desirable.
- Languages: English (Fluent in Business English language, word and writing is a requirement.)



Required Competences and Personality

At MSI we believe in three core values: Teamwork, Passion and Execution. In order to be successful you must have these competences. Besides the company's core values the ideal candidate has the following competences: Self-awareness, flexible, curious, eager to learn, persuasiveness, perseverance, initiative and enthusiasm.

Our offer

At MSI you can count on a dynamic, demanding, international and non-formal working environment in which initiative and hard work is being recognized and rewarded. The employment package is competitive and depends on level of experience and knowledge.

Interested?

Are you interested in this challenging position, please send your resume and motivation to:

HR department

E-mail: nl-hr@msi.com

Telephone: +31 (40) 267 66 00