



Organization Profile

Micro-Star International Co Ltd, employing 13.000 people and a worldwide leading manufacturer for computer components like Motherboards and Graphic cards, Notebooks, Tablets, All-in-One PCs, Desktop PCs and other IT peripherals and add-on cards.

Mystar Computer B.V. is one of the ten European subsidiaries of Micro-Star International (MSI) and responsible for the Sales and Marketing of MSI products in 11 countries in the EU region. Mystar is based in Son (near Eindhoven) and selling its products through its distributors and dealer network towards the end-users. For this ambitious and dynamic company, we are looking for a:

Marketing & Communication Officer Benelux (Fulltime)

Your responsibilities

- Public relations. This include daily communication with media and customers (resellers/distributors), explaining to them MSI features, products, etc.
- Event organization.
- Sample management. This include but is not limited to, making samples rotate in the media and make sure the products get reviewed with the right key message which result in awards.
- End user marketing (Social network)
- Channel marketing. Set up activities with customers (distributor/reseller) to promote our products.
- Competitor analysis (find out what our competitors doing/marketing/sales)
- Create and execute quarterly plans for your local market and budget control.
- Reporting and communication: ROI report, weekly activity report and future plan with stakeholders.

Required Skills and Knowledge

- Bachelor degree in Marketing and Communications or Business Economics.
- A profession-specific training (e.g.: HEAO-CO or CE, NIMA-A/B or International Business Management) or an equal (learned by experience) work- and thinking level.
- Between 1 to 3 year experience in a marketing function, preferably within an international company.
- Experience in the IT branch is a pre.
- Well-being fluent in Dutch and English language (word and writing) is a hard requirement.

Required Competences and Personality

At MSI we believe in three core values; *Teamwork, Passion and Execution*. In order to be successful you must have these competences. Besides the core values you poses a natural IT minded drive, you are customer oriented, a company representative and you have excellent planning and organizing skills in order to reach the deadlines. Dedication and strong in communication, taking initiative and having a flexible and enthusiastic 'can do' attitude are your key attributes.

Our offer

At MSI we offer a professional, dynamic, international working environment with short communication lines, in which you can operate independently. The employment package is competitive and depends on level of experience and knowledge.

Interested?

Are you interested in this challenging position, please send in your resume and motivation to;

HR Department

E-mail: nl-hr@msi.com

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