



## Organization Profile

*Micro-Star International Co Ltd, employing 13.000 people and a worldwide leading manufacturer for computer components like Motherboards and Graphic cards, Notebooks, Tablets, All-in-One PCs, Desktop PCs and other IT peripherals and add-on cards.*

*Mystar Computer B.V. is one of the ten European subsidiaries of Micro-Star International (MSI) and responsible for the Sales and Marketing of MSI products in 11 countries in the EU region. Mystar is based in Son (near Eindhoven) and selling its products through its distributors and dealer network towards the end-users. For this ambitious and dynamic company, we are looking for an:*

## **Design & Communication Officer** (Fulltime)

### **The profile to fit and main objectives**

You are a Graphic Designer looking to create engaging and on-brand visual assets for a variety of marketing media. You also possess a solid understanding and interest in social media and landing pages. You are looking to be a part of the think tank as well as the visual engine of one of the global market leaders in high-end Gaming, Consumer and B2B hardware.

Your job will mainly consist of producing visuals to support local or global marketing campaigns, and making sure that these campaigns reach our target groups correctly in the digital landscape. Your designs will be exposed to a broad audience consisting of end-users, consumers, channel partners, media partners and the rest of the industry. You will be helping us shape the visual aspects of our brand, be it through our branded marketing materials, websites or social media platforms.

You are accustomed to the gaming community, making it easy for you to jump on trends and relevant topics in our core market. Your marketing

designs should capture the attention of our target audience and communicate the right message. For this, you need to have a creative flair, a strong problem-solving and user-focused mindset, and a strong ability to translate requirements into designs.

If the above sounds like you, and you can communicate well and work methodically as part of a team, we'd like to meet you.

This is a full-time position within our marketing team which manages 7 countries (Netherlands, Belgium, Luxembourg, Sweden, Norway, Denmark, Finland). The home based location is the MSI sales-and marketing office in Son (near Eindhoven). Being able to work remotely is a big plus in these times, but as the future stabilizes we would like to have you present in the office on a full-time basis.

### **Main Responsibilities**

For the following tasks, a level of professional writing in Dutch and English is required;

- Create and adjust marketing designs based on briefings and campaign concepts
- Create, schedule and maintain social media content on our BNX and Nordic platforms
- Create, adjust and maintain landing pages on our local websites
- Learn about our products and implement this knowledge in digital campaigns
- Helping out the team with other tasks will be discussed with the team manager when the need arises

### **Required Competences and Personality**

- 1-3 years of proven work experience as a Graphic Designer or similar function
- An online portfolio with a variety of design work, including visual marketing assets, illustrations or other graphics
- A medium skill-level in HTML /CSS



- Familiarity with design software and technologies such as Photoshop, InDesign, Illustrator, Premiere
- A keen eye for aesthetics and details
- Excellent communication skills
- Ability to work methodically and meet deadlines
- Ability to understand customer needs, motivations and behaviors and translate them into actionable deliverables

#### **Desirable:**

- Bachelor Degree in Design, Marketing or related fields
- Willingness to further expand your skills into digital marketing in an international setting

#### **Interested?**

Are you interested in this diverse position, please send your resume including motivation to:

HR Department

E-mail: [nl-hr@msi.com](mailto:nl-hr@msi.com)

Telephone: +31 (40) 26 76 600